

U.S. Virgin Islands Economic Development Authority



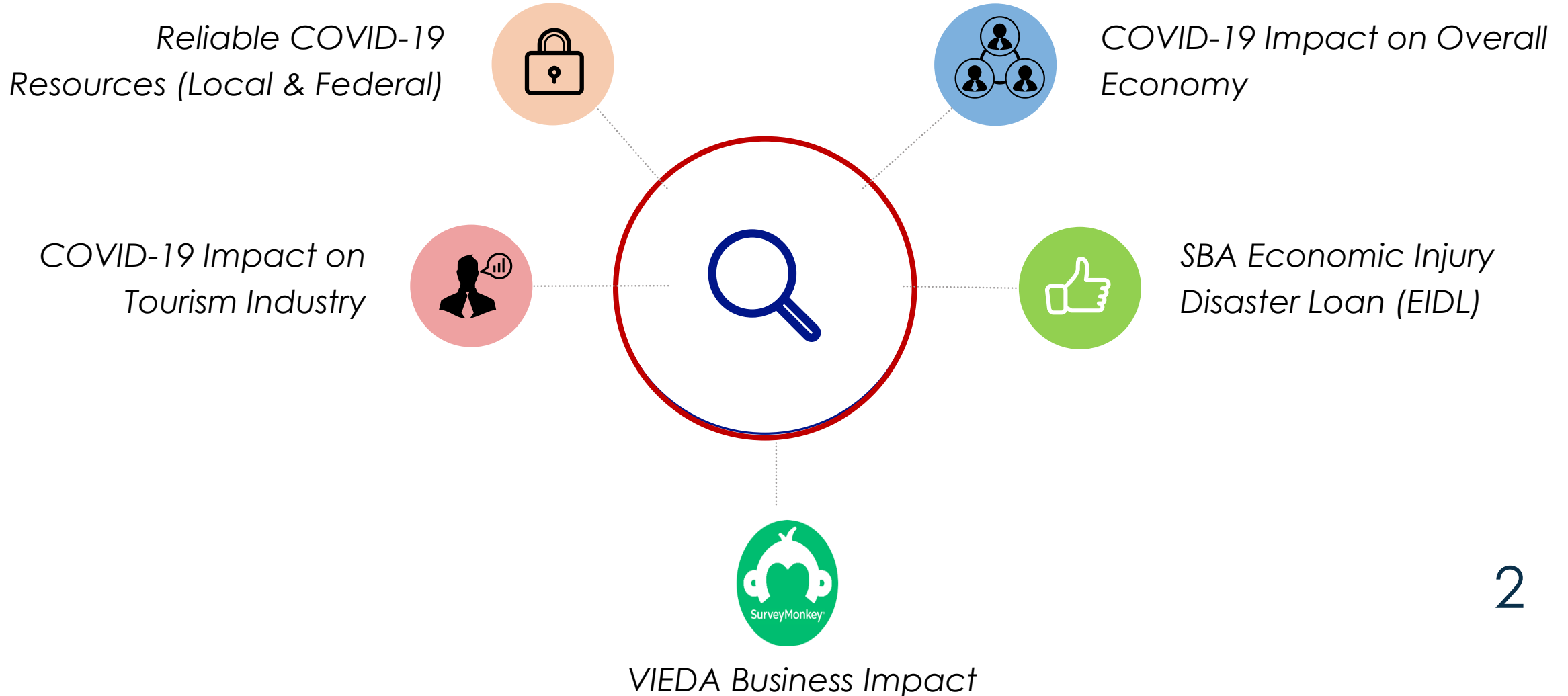
Webinar: Small Business COVID-19 Resources

Moderator: Wayne Biggs Jr., USVIEDA Assistant CEO

April 2, 2020

11:00am

Agenda



Speakers



Richard Motta

Communications
Director

Office of the
Governor



Wayne Huddleston

Senior Area
Manager

Small Business
Administration



Ted Gutierrez

State Director

VI Small Business
Development
Center



Dr. Mark Wenner

Chief Economist

Office of
Management
and Budget's
Division of
Economic
Research



Alani Henneman

Assistant
Commissioner

USVI Department
of Tourism



Cusa Holloway

Incubator
Program
Manager

VI Economic
Development
Authority's
Business
Incubator
Program 3



Credible Sources for COVID-19 Resources

- Virgin Islands Department of Health – www.doh.vi.gov/coronavirus or Text COVID19USVI to 88877 or call 340-713-6200 or 340-776-1519
- VI Territorial Emergency Management Agency: www.vitema.vi.gov
- Office of the Governor of the USVI: www.facebook.com/GovernmentHouseUSVI
- Center for Disease Control & Prevention (CDC): www.cdc.gov
- World Health Organization (WHO): www.who.int



U.S. Small Business
Administration

SBA RESOURCES TO ASSIST BUSINESSES IMPACTED BY CORONAVIRUS

Puerto Rico & U.S. Virgin Islands District Office

U.S. Virgin Islands Office – 787-523-7120 or 340-473-7945

www.sba.gov/pr

@SBA_PuertoRico

SBA's Economic Injury Disaster Loan (EIDL)

Loan Terms & Conditions

- Eligible entities: Any business with 500 or fewer employees that was in operation before February 1, 2020, is eligible. Businesses with > than 500 employees that are considered small under SBA's size standards and in operation before February 1, 2020 are also eligible. Faith Based entities that provide secular social services to the general public are eligible.
- Loan amounts up to \$2 million
- Terms up to 30 years
- Interest rate for for-profit companies: 3.75%; non-profits: 2.75%.
- First payment is deferred for one year.
- An advance of up to \$10k is available. To be eligible for advance, you must have applied after March 29th
- If you have a current SBA Disaster Loan, payments are automatically deferred through 2020.

How can I apply?

- Apply at www.sba.gov/disaster.

Payment Protection Program (PPP)

Designed to provide eight weeks of payroll and certain overhead to keep workers employed. Expected to be available beginning April 3rd through participating SBA 7(a) lenders. SBA will forgive the portion of the loan proceeds that are used to cover the first eight weeks of payroll costs, rent, utilities, and mortgage interest.

Loan Terms & Conditions

- Eligible businesses: All businesses, including non-profits, Veterans organizations, Tribal concerns, sole proprietorships, self-employed individuals, and independent contractors, with 500 or fewer employees, or no greater than the number of employees set by the SBA as the size standard for certain industries
- Maximum loan amount up to \$10 million
- Loan forgiveness if proceeds used for payroll costs and other designated business operating expenses in the 8 weeks following the date of loan origination (due to likely high subscription, it is anticipated that not more than 25% of the forgiven amount may be for non-payroll costs)
- All loans under this program will have the following identical features:
 - Interest rate of 0.5%
 - Maturity of 2 years
 - First payment deferred for six months
 - 100% guarantee by SBA
 - No collateral required

Apply through your local SBA Lender Office of Disaster Assistance



CORONAVIRUS INFORMATION RESOURCES

For detailed information on SBA programs about the coronavirus, please visit: www.sba.gov/coronavirus

For information on all federal programs, visit www.usa.gov/coronavirus

or

www.gobierno.usa.gov/coronavirus (en Español).

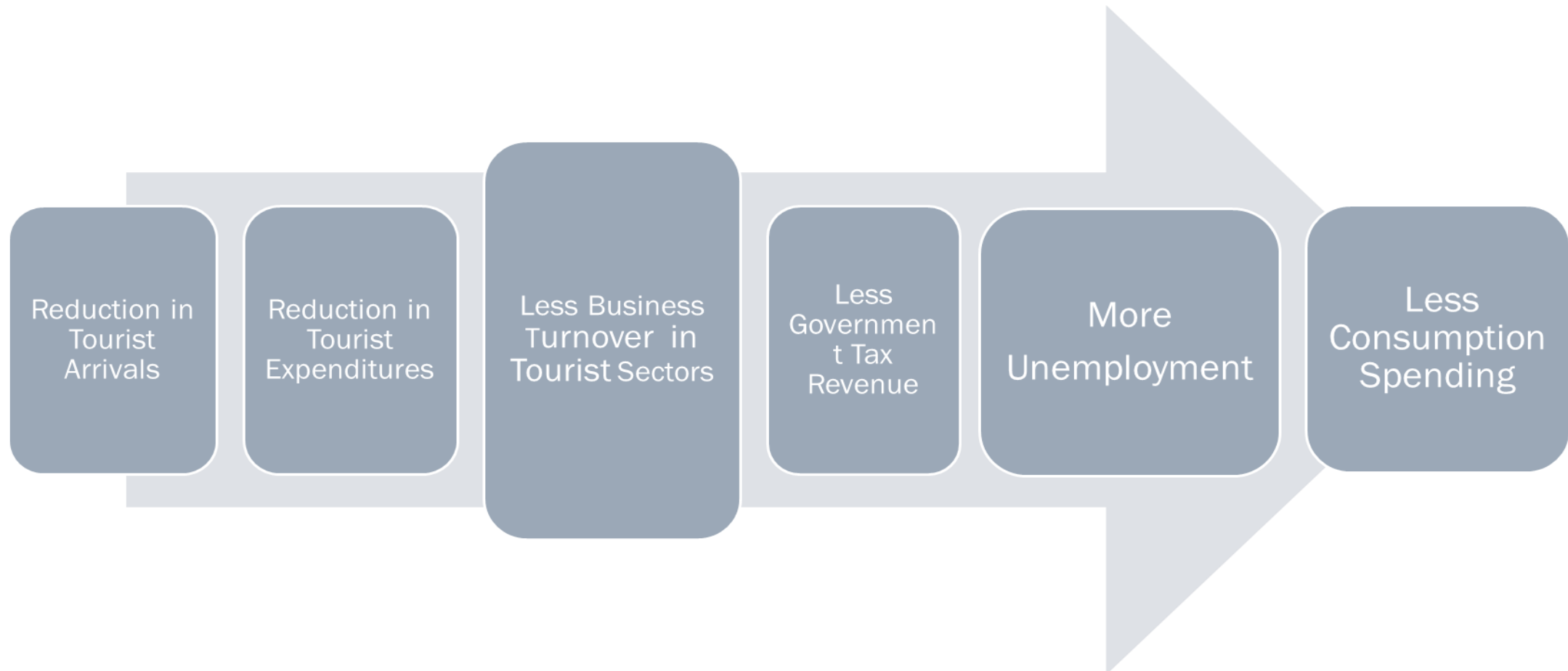
How is the VI SBDC helping small businesses during this critical time?

- SBDC staff are working with clients via email, telephone, and Zoom meetings.
- SBDC staff is well-versed on the process for the Economic Injury Disaster Loan (EIDL) application process.
- SBDC continues to post critical updates on Social Media platforms & shares the updates with other VI Territory partners.
- SBDC has emailed critical information to its database.
- SBDC has shared webinars from partner SBDCs to help assist Spanish speaking clients.
- SBDC staff will counsel and help interpret EIDL responses.
- SBDC State Director is in constant contact with SBA and other Federal partners to relay important information.
- SBDC State Director is coordinating local efforts with Territory partners such as SBA, USVIEDA, & Government officials.
- SBDC has daily conference calls with staff to discuss any issues, best practices, or miscellaneous items that arise.
- SBDC staff will continue to assist any way possible.



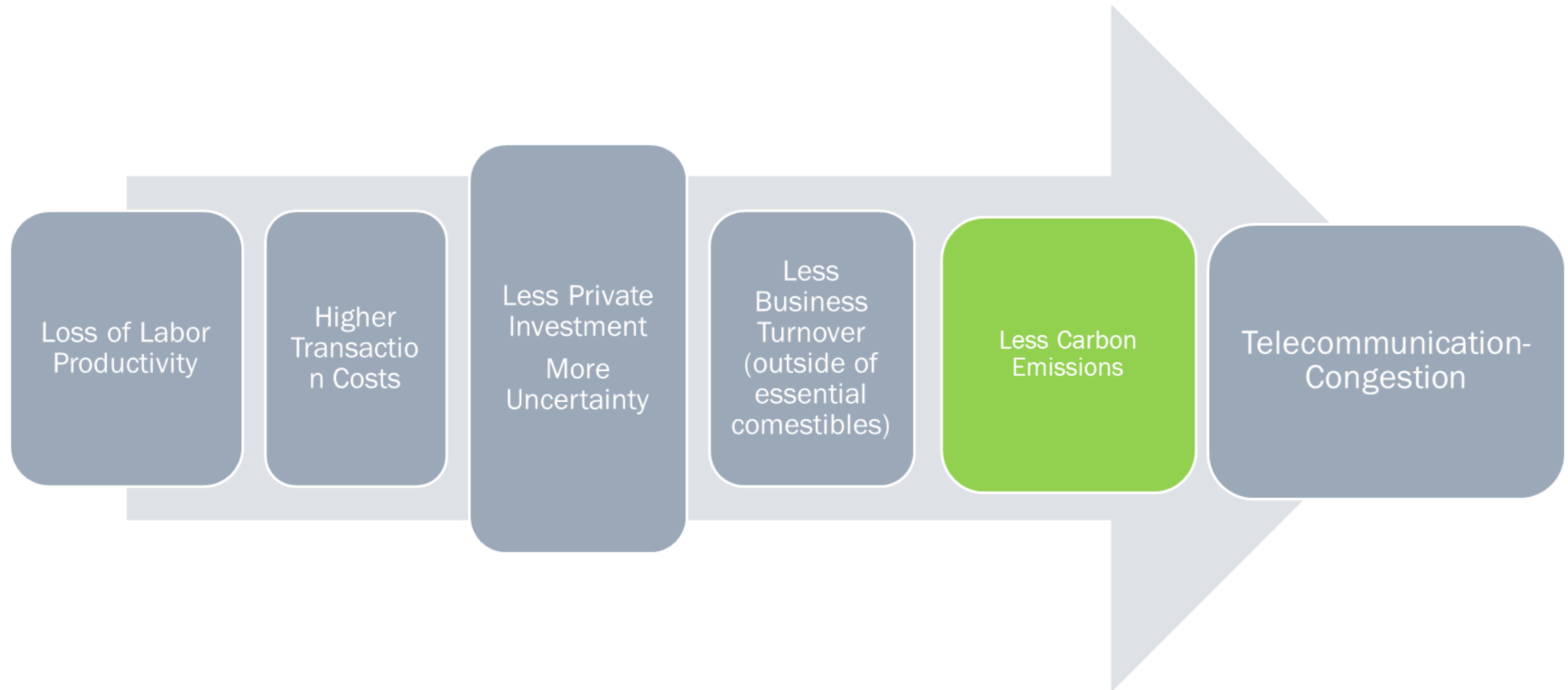
COVID-19 Territorial Economic Impact

Channels of Economic Shock Transmission-Warning Against Nonessential Travel/Cruise Ship Suspension



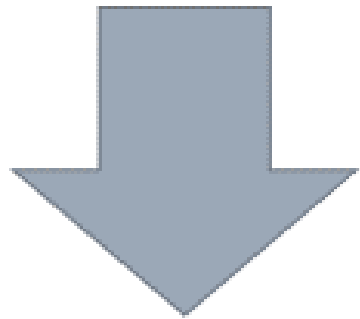
COVID-19 Territorial Economic Impact

Economic Effects of Medically Targeted Containment Policies - (Social Distancing, Stay at Home Orders, Temporary Business Closings, Public Event Cancellations)

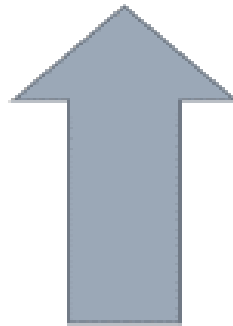


Economic Impacts

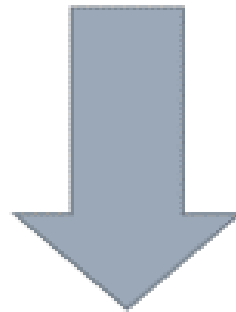
Tourist Expenditures



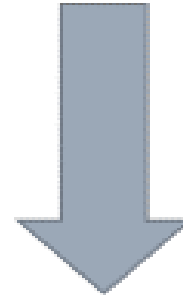
Unemployment



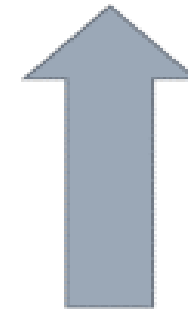
Consumption Spending



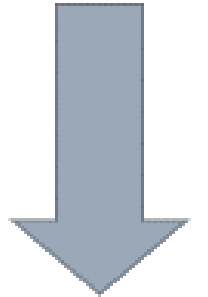
Tax Revenue



Unempl. Insurance



Fiscal



COVID-19 Economic Impact on Tourism Industry



Messaging to the Public / Travel Advisories

- Governor Bryan's Executive Orders effectively restricts all leisure travel through end of April 2020
- Business travelers, flight crews, health officials, emergency personnel, government guests, and residents may travel to and from the Territory
- Travelers must self-quarantine for 14 days
- [Travel Update – April 6, 2020](#)



Marketing / Advertising

- All national media advertising has been paused
- Digital and social media awareness campaign encourages visitors and diaspora to stay connected
- The Department is in crisis communication and conservation modes
- Resources will be deployed to attract visitors once the recovery begins.



Public Relations

- PR activity remains strong, active and robust
- Messages are created to educate travelers about COVID-19 and to encourage them to remain safe at home during the pandemic
- Channels include:
 - Media outlets
 - Tourism's social media handles
 - Commissioner of Tourism's Facebook Page
 - www.usviupdate.com

COVID-19 Economic Impact on Tourism Industry



Airports

- Airports remain open
- Incoming passenger loads significantly reduced (average = 30 passengers)
- American Airlines, JetBlue, Silver Airways, Cape Air and Air Sunshine continue to service the Territory
- Health screening has begun
- [COVID-19 Flight updates](#)



Seaports

- Seaports remain open
- Some cruise lines have suspended operations into May 2020



Marine

- Marine guidelines include health screening and 14-day quarantine for passengers aboard vessels
- Vessels are required to abide by orders and compliance requests of the USCG, CBP, DPNR, and all government Emergency Executive Orders



Accommodations

- Through April 30, 2020, hotels and other providers may not accept any new leisure guests
- Despite strong messaging, the Department continues to respond to numerous inquiries from travelers regarding planned trips



Department of Tourism

- Offices remain closed
- Most communications are being managed through Public Relations agency
- Key messaging platforms:
 - www.usviupdate.com
 - Facebook pages
 - Social media handles

Business Impact Survey

The United States Virgin Islands Economic Development Authority (USVIEDA) is seeking your assistance to assess the impact of the coronavirus (COVID-19) on our small business community. Please complete the survey and tell us what you are experiencing during the pandemic.

The survey is short and will take approx. 5-7 minutes to complete.

Link: <https://www.surveymonkey.com/r/SmallBusinessImpactSurvey>

Extended Deadline to complete this survey is Sunday, April 5, 2020 at 5 p.m.

USVIEDA will use the information collected in this survey to create a rapid response to this ongoing crisis.

Together We will Thrive.

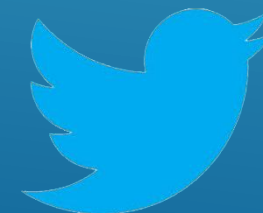
We Support Small Business.

**Thank you to all participating agencies
and organizations!**

www.usvieda.org



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