Black Enterprise/Pepsi Golf & Tennis Challenge 2013

Representatives from the U.S. Virgin Islands engaged with African-American business leaders at the 2013 Annual Black Enterprise/Pepsi Golf and Tennis Challenge from August 29-September 1 to promote opportunities for business investment and leisure activities in the U.S. Virgin Islands. This annual event attracted nearly 1,000 African-American business executives, celebrities, and athletes to the PGA National Resort and Spa in Palm Beach Gardens, Florida.

The U.S. Virgin Islands became a sponsorship partner of this annual event in 2009. During the three-day event, USVI Governor John P. de Jongh, Jr. and VIEDA's Chief Executive Officer Percival E. Clouden spoke to attendees at the USVI's breakfast seminar about the benefits of doing business in the U.S. Virgin Islands. The governor's presentation also focused on the Territory's investment opportunities in key industry sectors such as energy, finance, IT services, and tourism; and highlighted the USVI as an ideal destination to visit and do business. This seminar was hosted by the V.I. Economic Development Authority (VIEDA) and the V.I. Department of Tourism (DOT).

In the slideshow below, see image no. 1 with representatives from the USVI pictured with Governor deJongh: (L to R) VIEDA's Marketing Consultant Andrew Clutz, VIEDA's Chief Executive Officer Percival E. Clouden, V.I. Department of Tourism's Chantal Figueroa, and USVI Governor John P. deJongh, Jr.

-Images: Black Enterprise magazine/Gerard H. Gaskin
(L to R) VIEDA Marketing Consultant Andrew Clutz, VIEDA Chief Executive Officer Percival E. Clouden, V.I. Department of Tourism’s Deputy Commissioner Chantal Figueroa, and USVI Governor John P. deJongh, Jr.
Governor deJongh delivers presentation on the benefits of living and doing business in the U.S. Virgin Islands
USVI Breakfast Seminar on the benefits of living and doing business in the U.S. Virgin Islands.
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Governor deJongh delivers presentation at the USVI Breakfast Seminar during the Black Enterprise/Pepsi Golf and Tennis Challenge.
(L to R) VIEDA CEO Percival E. Clouden, Governor John P. deJongh and VI DOT Deputy Commissioner Chantal Figueroa at USVI Breakfast Seminar.
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